



COLORADO SPRINGS CHINESE CULTURAL INSTITUTE

P.O. BOX 2625 / Colorado Springs, Colorado 80901
 phone 719 287 7624 / www.cscqi.org

TEA LEAVES 茶葉香談

<i>Advertising rates</i>		1/8 PAGE		1/4 PAGE		1/2 PAGE	
		BW	4C	BW	4C	BW	4C
SINGLE INSERTION	STANDARD	\$35	\$45	\$65	\$80	\$120	\$140
	PREMIUM (back cover)	\$40	\$50	\$75	\$85	\$140	\$160
3 OR MORE INSERTIONS (cost/insertion)	STANDARD	\$30	\$40	\$55	\$70	\$100	\$120
	PREMIUM (back cover)	\$35	\$45	\$65	\$75	\$120	\$140

<i>Newsletter statistics</i>	
TARGET	Ethnic Chinese and those with an interest in Chinese culture
FORMAT	4-page, 4-color, letter-sized
PRINT DISTRIBUTION	2000 via direct mail to members, local Chinese restaurants, the Chinese school, public libraries and community events
ELECTRONIC DISTRIBUTION	1000 via e-mail database

<i>Insertion deadlines</i>	SUMMER	April 30, 2007
	FALL	July 31, 2007
	WINTER	October 31, 2007
	SPRING	January 31, 2008